



**HEALTH
PLUS
CARE**

ONLINE

24TH - 25TH FEBRUARY 2021

VISITOR

QUICK

START

GUIDE

**Two days to virtually experience
Health Plus Care Online 2021**

HEALTH PLUS CARE ONLINE 2021

**CloserStill Media is so
excited to welcome you to
Health Plus Care Online 2021**

5 STEPS

TO GET STARTED

Ready to get going?

Check off these 5 easy steps to get started on the **Health Plus Care Online 2021** platform

- 1 **Login** to the platform
- 2 Build and edit your **profile**
- 3 View **sessions** and create your **personalised agenda**
- 4 **Browse our sponsors and partners** and build your list of favorites
- 5 **Start connecting** with other visitors

STEP 1:

LOGIN

1**1**

Your **Health Plus Care Online 2021** conference account has already been created and pre-populated with information you provided at registration. You should have received an email with a button directing you to a login page. The email is sent from Health Plus Care Online 2021: noreply@swapcard.com

** If you did not receive an email, please check your spam/junk.*

2

You may also **login directly via a weblink at:**
<https://app.swapcard.com/event/health-plus-care-online>
using the email address you provided when you registered for the conference.

3

After you enter your email, if you have not logged in before, you will be prompted to create a **password**.

** Please be sure to retain this password for the remainder of the conference.*

4

Once you login you will be brought to the conference **Home Page**.

STEP 2:

2

EDIT YOUR PROFILE

1

From the **Home Page**, look on the left side of the screen where you will see a box with your name, job title, company and headshot (if applicable).

2

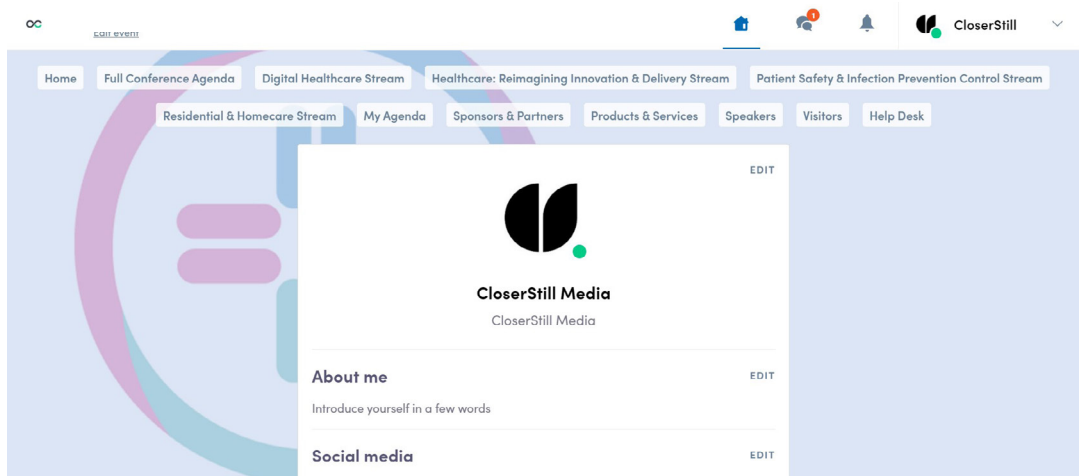
Click the **Edit** button in the top right of that box.

3

This will take you to your **profile**. Once you are in profile view you can edit various areas including your name, job title, company, headshot, bio, social media, and contact details.

4

Click any of the **Edit** buttons to amend that section.



STEP 3:

3

VIEW SESSIONS

1

From the **Home Page**, select **Full Conference Agenda** to navigate to any of the sessions - on **Wednesday 24th February** and **Thursday 25th February**.

2

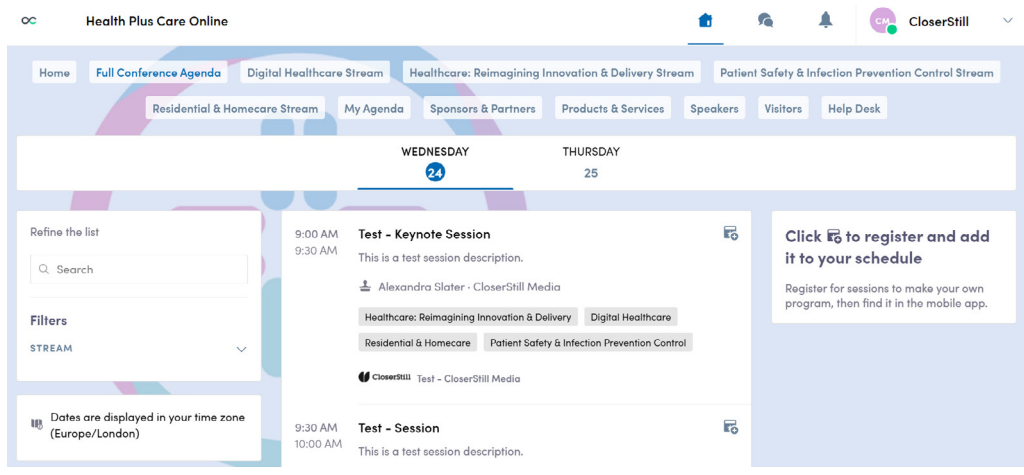
This will take you to a list of sessions for that day.

3

Once you are in the session list view you can scroll to **browse sessions** or use the **Search / Filter** field on the left.

4

Find any session and then **click on it** to view details.



SESSION

OVERVIEW



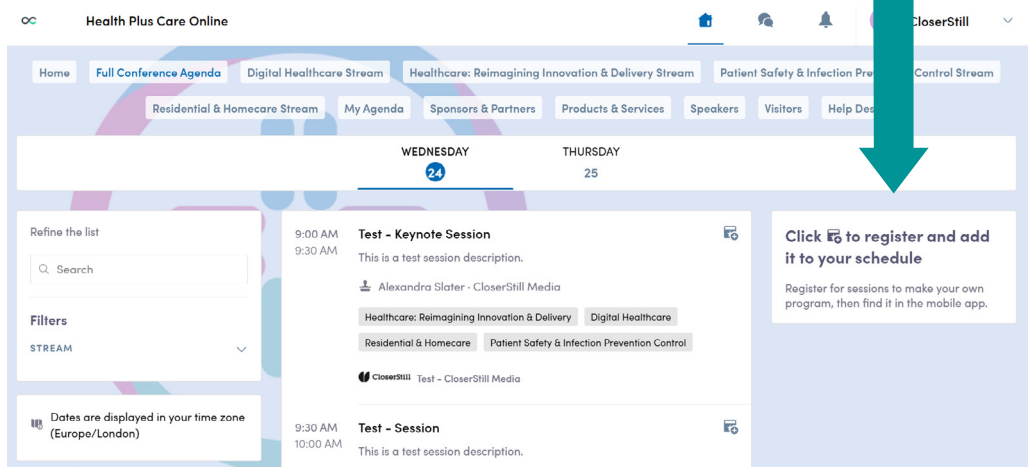
At the conference we are offering **live sessions**.

LIVE SESSIONS

- Speakers will be available throughout the duration of the session via the **Live Discussion** box to enable visitors to submit relevant questions for the speakers to answer.

** Note: If you miss a session, it will be available to watch on-demand until the end of March 2021.*

Click the **Register** button to add the session to your personalized agenda.



ON-DEMAND



SESSION DETAILS

If you are unable to watch some of the live sessions during the conference or you would like to re-watch them at a later date, these sessions will be available after the event, on the platform as on-demand sessions. On-demand sessions are available for you to watch until the end of March 2021.

The screenshot shows the 'Health Plus Care Online' website interface. At the top, there's a navigation bar with a home icon, a chat icon, a bell icon, and a user profile for 'CloserStill'. Below this is a secondary navigation bar with tabs for 'Home', 'Full Conference Agenda' (which is active), 'Digital Healthcare Stream', 'Healthcare: Reimagining Innovation & Delivery Stream', and 'Patient Safety & Infection Prevention Control Stream'. Further down, there are more specific stream tabs: 'Residential & Homecare Stream', 'My Agenda', 'Sponsors & Partners', 'Products & Services', 'Speakers', 'Visitors', and 'Help Desk'.

The main content area is divided into two columns for 'WEDNESDAY 24' and 'THURSDAY 25'. On the left side of the Wednesday column, there's a 'Refine the list' section with a search bar and a 'Filters' section showing 'STREAM' with a dropdown arrow. Below this, a note states 'Dates are displayed in your time zone (Europe/London)'. The main list of sessions for Wednesday shows two entries: 'Test - Keynote Session' starting at 9:00 AM and 'Test - Session' starting at 9:30 AM. Both sessions are described as 'This is a test session description.' and are associated with 'CloserStill Media'. The 'Keynote Session' is also linked to 'Healthcare: Reimagining Innovation & Delivery', 'Digital Healthcare', 'Residential & Homecare', and 'Patient Safety & Infection Prevention Control' streams.

On the right side of the interface, there's a call-to-action box that says 'Click to register and add it to your schedule' and 'Register for sessions to make your own program, then find it in the mobile app.'

STEP 4:

4

VIEW SPONSORS & PARTNERS

1

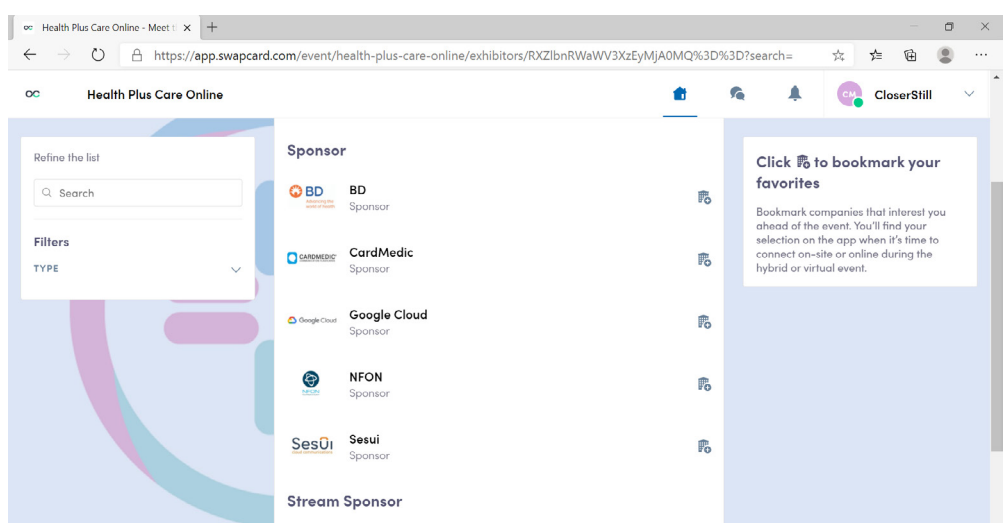
From the **Home Page**, select **Sponsors & Partners** to navigate to any of the virtual stands.

2

Once you are in the Sponsors & Partners section you can scroll to **browse** or use the **Search / Filter** field on the left.

3

Find any Sponsors & Partners and then **click on the company** name to view details.



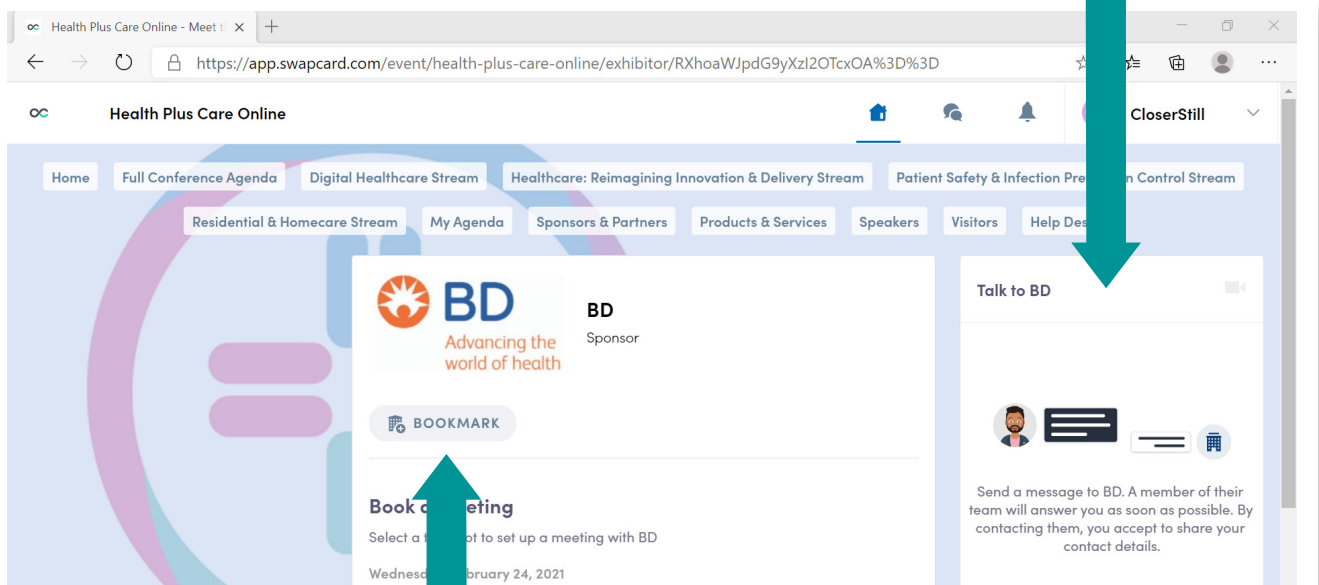
RESOURCE

SPONSOR &

PARTNER DETAILS



Use the **Chat Box** to talk with company representatives and ask questions.



Click the **Bookmark** button to add their booth to **My Bookmarked Companies**.

STEP 5:

5

START CONNECTING

1

From the **Home Page**, navigate to **Visitors**. The visitors list includes everyone at **Health Plus Care Online 2021**.


Pro Tip: Using artificial intelligence, the platform will automatically suggest people for you to meet based on a variety of features. You can tweak the suggestions by adding specific terms to the '**Get Better Recommendations**' box.

2

Once you are in the visitors list you can scroll to **browse visitors** or use the **Search / Filter** field on the left.

** the green dot by a visitors profile picture means they are actively online*

3

To view someone's profile and/or connect with them, click the  person icon next to their profile.



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SEND

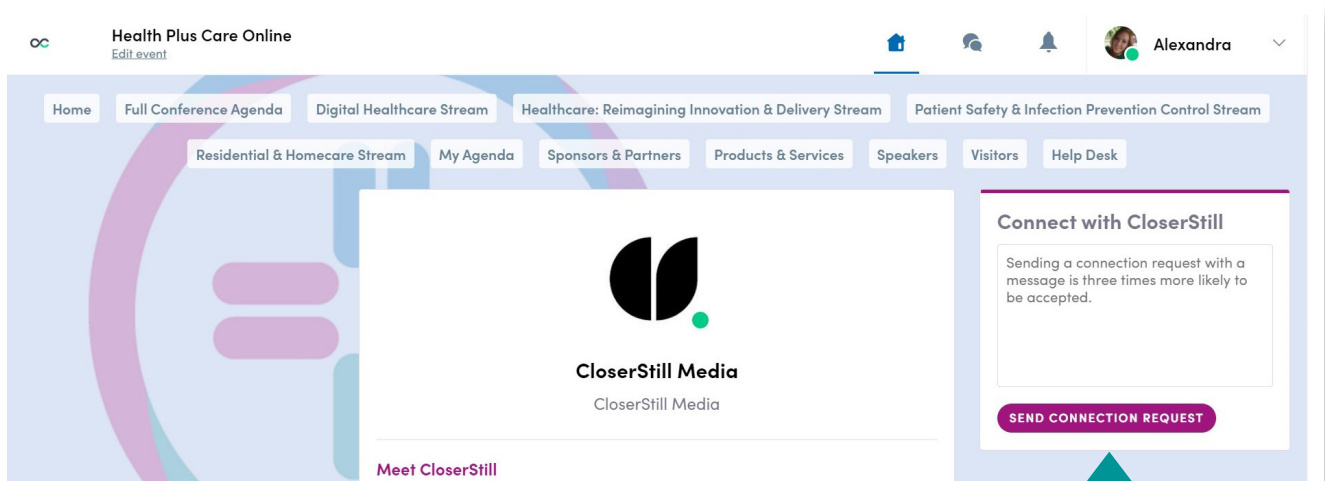
CONNECTION

REQUESTS



After you click on a person's **profile**, you can send them a connection request (this is similar to a '**friend request**' on social media). Once they accept your connection request, you can now chat and/or have a video meeting.

You can also use the "**Meet**" section to request a video meeting with the person at a specific time during the conference.



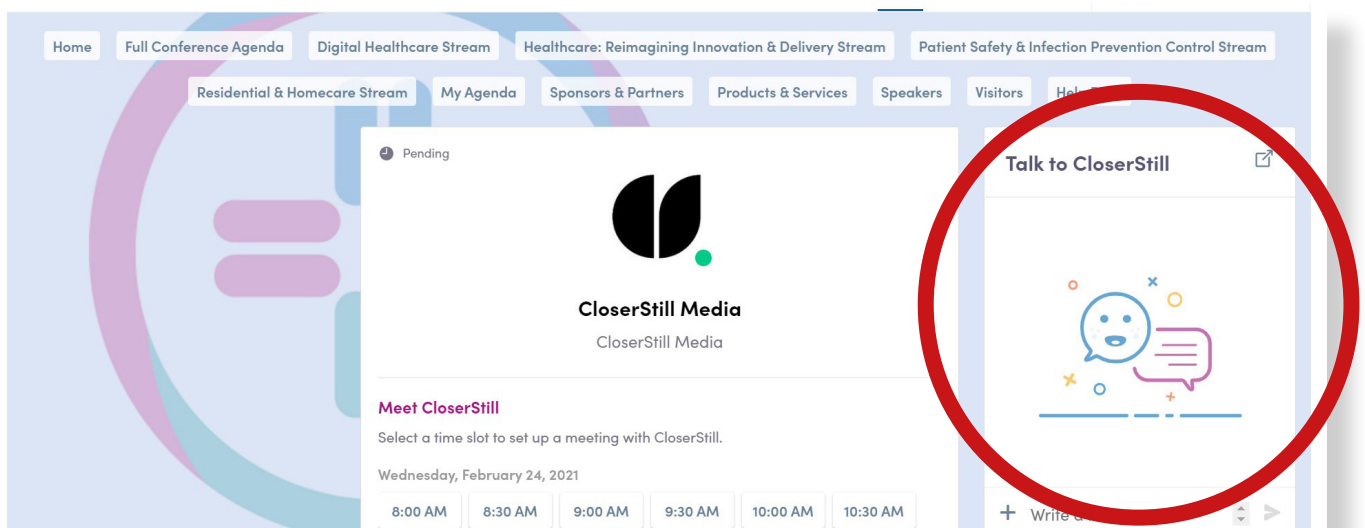
Send a **Connection Request** to start chatting and/or have a video meeting.

CONNECT

VIA CHAT



Once another visitor accepts your connection request, you can easily chat with them. Click the **speech bubble** in the top right, and begin typing in the chat box.



BOOK A 1-2-1



VIDEO MEETING

1

You can book a 1-2-1 video meeting with our sponsors & partners or with another visitor.

2

Go onto their profile and select the appropriate time you would like to meet. Add a short description of what you would like to discuss.

3

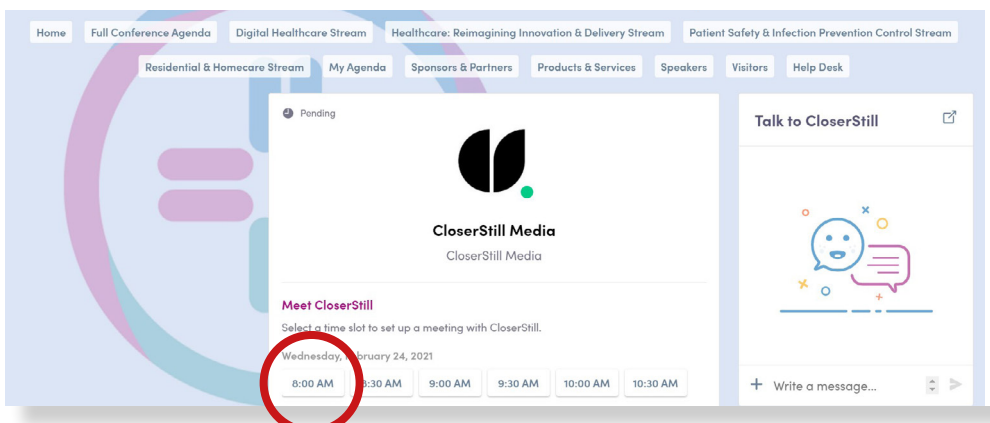
Once the meeting has been accepted by the other person, the meeting will be added to your **My Agenda** page and this is also where you can start the meeting by selecting the three dots to the right of the meeting booking.

4

10 minutes before your meeting, you will receive a notification via the bell icon at the top of the webpage.

5

You can manage your meeting availability by going onto **My Agenda**, then **My Meetings**.



CONTACT US

For exhibitor enquiries

Please contact a.slater@closerstillmedia.com

For delegate enquiries

Please contact careteam_hpc@closerstillmedia.com

